

COMPANY PROFILE & STRATEGIC WHITEPAPER

WAVELINK

One Tap. Endless Connections.

Smart-Tech Infrastructure for the Next Generation

NFC-powered digital identity, pragmatic edge compute via Cloudflare Workers, and a roadmap to become Bangladesh's leading smart-technology brand — built for global enterprise readiness.

HEADQUARTERS

Chakaria, Bangladesh

getwaved.ai · official@getwaved.ai

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SECTION 01

1. Executive Summary

WaveLink is not replacing the paper business card; we are building the infrastructure for real-world digital networking — turning every physical tap into a measurable, attributable, and revenue-generating node.

WaveLink is a modern technology-driven brand based in Chakaria, Bangladesh, focused on creating smart, simple, and impactful digital solutions. We started our journey with NFC-based products — especially smart business cards designed to help people connect instantly and professionally — and have since expanded into NFC tags, customized branding solutions, and the early scaffolding of a broader smart-technology platform. Our goal is to make communication faster, branding stronger, and everyday work more efficient through innovative technology that is accessible to entrepreneurs, creators, and businesses across Bangladesh and, increasingly, the wider region.

The company's pragmatic architecture is anchored on Cloudflare Workers as the edge compute core — every tap on a WaveLink card or tag resolves to a Worker running at one of 300+ global edge locations, delivering sub-50ms response times without the operational overhead of a traditional origin server. This edge-native approach is what allows a Bangladesh-based startup to serve a global audience with enterprise-grade performance from day one, while preserving a clear and well-defined roadmap toward Fortune 500 procurement readiness: SSO/SCIM, SOC 2, multi-region data residency, and AI-driven lead scoring are all on the active roadmap rather than aspirational claims.

"WaveLink is building a reliable and modern tech brand for the next generation."

— WaveLink founding mission

Aligned with Bangladesh's Smart Vision 2041 — which prioritizes digital transformation, technology entrepreneurship, and a knowledge-driven economy — WaveLink is positioning itself as one of the country's leading smart-technology brands. While NFC cards and tags are our first commercial category, our roadmap explicitly includes expansion into multiple smart-tech categories in the near future. The first of these, **AbayaTrack** — an AI and edge telemetry module for manufacturing logistics — is already in active development and demonstrates how the same Cloudflare Workers edge architecture can be extended into vertical industrial use cases beyond professional networking. This whitepaper articulates the vision, the architecture, the unit economics, the AbayaTrack module, and the pragmatic path from current product traction to enterprise-scale readiness. For investors evaluating WaveLink in 2026, the full investor deck is available at getwaved.ai/investor-deck.

SECTION 02

2. The Paradigm Shift: From Paper to Protocol

PHYSICAL PRESENCE → DIGITAL IDENTITY → LIMITLESS OPPORTUNITIES

The traditional networking economy is broken in ways that are especially acute in emerging markets like Bangladesh. Paper business cards suffer from a near-zero retention rate, lack actionable analytics, and represent a recurring environmental liability. Furthermore, in the modern enterprise and SME context alike, physical interactions are completely disconnected from CRM ecosystems, spreadsheets, and follow-up workflows — resulting in lost data, unquantifiable return on networking spend, and a structural blind spot around the single most valuable category of business development activity: in-person human connection.

For the Bangladeshi market specifically, the friction is even higher. Manual contact entry is error-prone, paper cards are easily lost in transit between meetings, and the cost of reprinting cards for every role change or rebrand discourages professionals from keeping their contact information current. The result is a networking ecosystem that produces less signal per interaction than equivalent markets in the GCC or Southeast Asia, despite Bangladesh having one of the fastest-growing professional and entrepreneurial populations in the region.

The WaveLink Solution

WaveLink utilizes Near Field Communication (NFC) hardware as a "Trojan Horse" for rapid user acquisition, while the true value is delivered through the WaveLink digital platform. By manufacturing premium WaveLink Cards (1.00mm white PVC, UV-printed, 599 BDT) and WaveLink Tags (NTAG215/216, adhesive-backed, 150 BDT) at accessible price points, the company maximizes the rate of physical distribution. Every distributed card or tag then becomes a recurring digital engagement surface — each tap produces a structured profile view, a contact capture, or a meeting booking that flows directly into the user's existing tools.

The architecture bridges the gap between real-world interactions and digital workflows in a way that no QR code, paper card, or social media connection request can match. The tap is instant (under 0.5 seconds), requires no app installation, works across both iOS and Android, and captures metadata that the prospect never has to manually enter. The prospect experiences a frictionless exchange; the WaveLink user receives a fully attributed contact record with timestamp, location context, and engagement telemetry. This is the protocol layer that physical networking in Bangladesh — and emerging markets more broadly — has been missing for a generation.

SECTION 03

3. The Tap-to-Conversion Engine

At the core of WaveLink's product strategy is the Tap-to-Conversion Engine. This four-stage funnel transforms micro-interactions into measurable digital outcomes — taking a sub-second physical event and maturing it into an attributable business result through a deterministic, fully-tracked pipeline. The engine is what separates WaveLink from commodity NFC card vendors: the card is the wedge, but the conversion engine is the business.

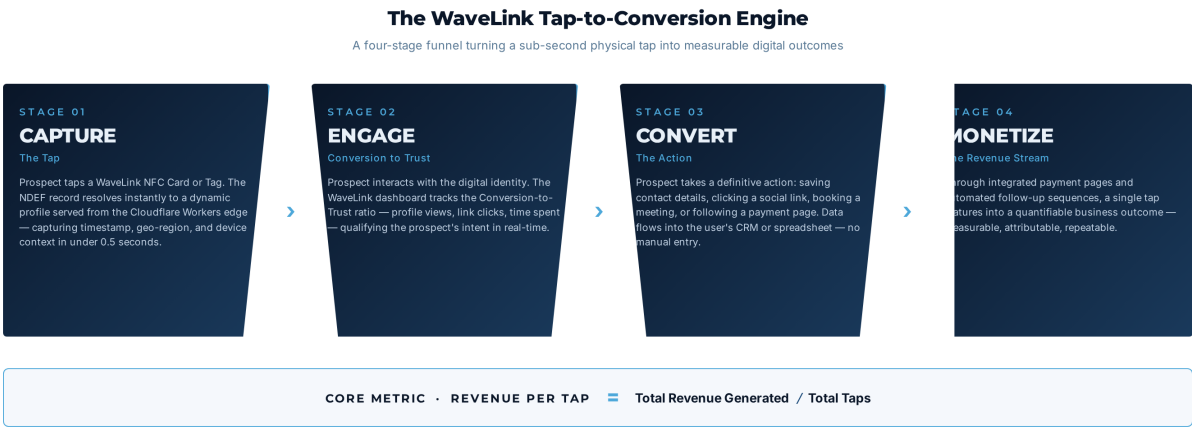


Figure 3.1 — The WaveLink Tap-to-Conversion funnel: from physical tap to attributable outcome.

Stage 1 — CAPTURE (The Tap). A prospect taps a WaveLink NFC Card or Tag. The NDEF record resolves instantly to a Cloudflare Worker running at the nearest of 300+ global edge locations, which loads a dynamic, optimized profile in under 0.5 seconds while capturing metadata: timestamp, approximate geo-region derived from the Worker's colo, device type, and referrer context. The profile itself is generated from the card owner's configured digital identity — contact details, social links, portfolio, payment pages, and any custom fields the user has chosen to surface.

Stage 2 — ENGAGE (Conversion to Trust). The prospect interacts with the digital identity. The WaveLink dashboard tracks the *Conversion to Trust* (C2T) ratio — measuring profile views, link clicks, time spent on each section, and which social or payment links were followed — qualifying the prospect's intent in real-time. A prospect who lands and bounces in 2 seconds is treated differently from one who scrolls through the portfolio and clicks the scheduling link. This intent signal is what makes WaveLink data actionable rather than just collected.

Stage 3 — CONVERT (The Action). The prospect takes a definitive action: saving contact details to their phone, clicking through to a social profile, booking a meeting, following a payment page, or downloading a portfolio. The action is logged against the originating tap and surfaced in the user's WaveLink dashboard. For users with CRM integrations enabled (currently spreadsheet export, with native Salesforce and HubSpot webhook integrations on the roadmap), the contact record is pushed automatically — eliminating the manual data entry that historically caused 40%+ contact decay within 72 hours of an event.

Stage 4 — MONETIZE (The Revenue Stream). Through integrated payment pages, follow-up sequences, and the ability to drive traffic to any monetizable surface (e-commerce store, course signup, consultation booking), a single tap matures into a quantifiable business outcome. Every dollar generated is attributable back to the originating tap, creating a closed-loop ROI measurement that traditional networking has never offered. This is the metric that turns WaveLink from a productivity tool into a revenue infrastructure.

CORE METRIC

Revenue Per Tap (RPT)

= Total Revenue Generated ÷ Total Taps. The single metric that unifies hardware distribution, software engagement, and financial outcome into one comparable unit of networking economics.

SECTION 04

4. Pragmatic Enterprise Architecture

WaveLink's architecture is deliberately pragmatic. Rather than adopting the heavy Kubernetes, multi-service, AWS-anchored stack that most enterprise SaaS whitepapers describe (and most early-stage startups cannot operationally sustain), WaveLink is built edge-native on Cloudflare Workers — a stack that delivers Fortune 500-grade performance and global distribution today, while preserving a clear and well-defined roadmap toward enterprise compliance and AI-driven intelligence tomorrow.

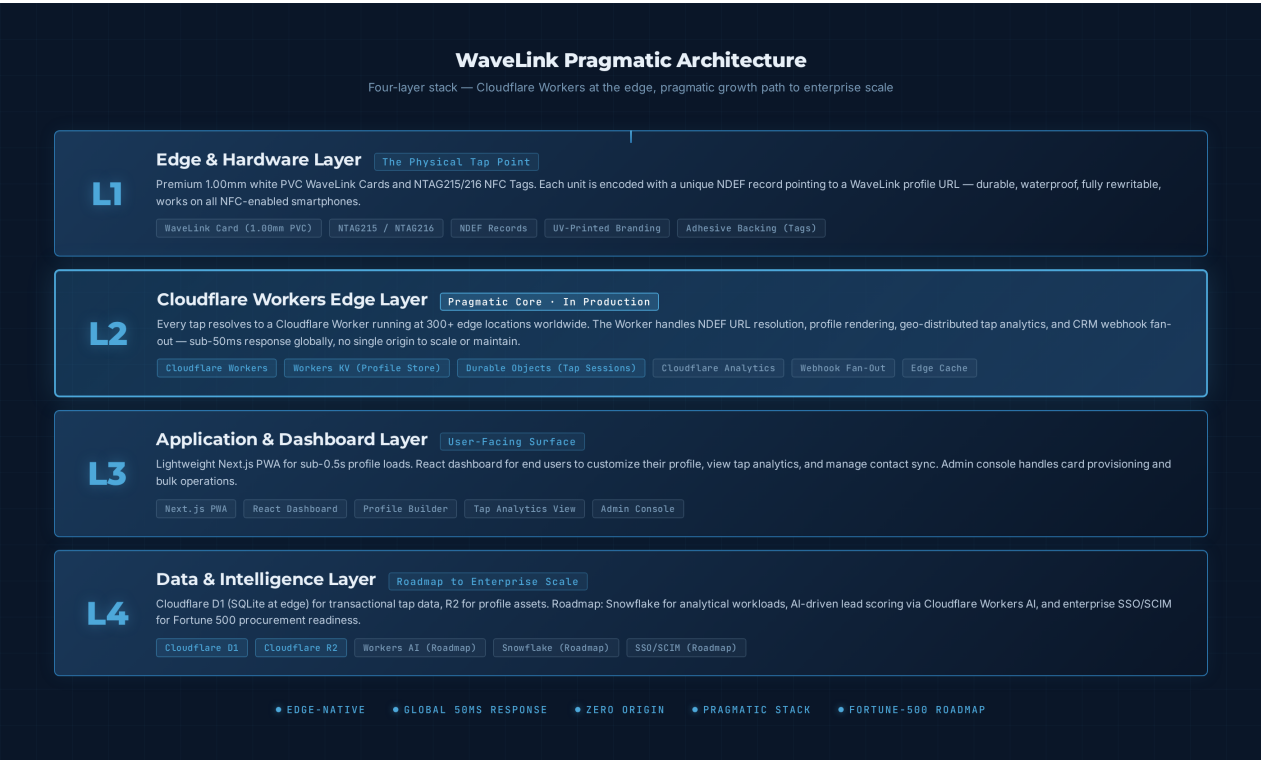


Figure 4.1 — Four-layer pragmatic architecture with Cloudflare Workers at the edge core.

Layer 1 — Edge & Hardware (The Physical Tap Point).

The physical layer consists of WaveLink Cards (premium 1.00mm white PVC, UV-printed, fully rewritable) and WaveLink Tags (NTAG215/216 chips with adhesive backing, waterproof, durable). Each unit is encoded with a unique NDEF record that resolves to a WaveLink profile URL — meaning the card itself never needs to be reissued when a user's role, contact details, or branding changes. The NTAG215/216 chip standard was selected for its 504/888-byte memory capacity, native iOS and Android compatibility, 10-year data retention rating, and full rewritability. Cards and tags are manufactured to withstand daily professional use, with optional UV printing for high-fidelity brand reproduction.

Layer 2 — Cloudflare Workers Edge Layer (The Pragmatic Core).

This is the operational heart of WaveLink and the layer that differentiates the company from both commodity NFC vendors and over-engineered enterprise SaaS competitors. Every tap on a WaveLink card resolves to a Cloudflare Worker running at one of 300+ edge locations worldwide. The Worker handles NDEF URL resolution, dynamic profile rendering, tap analytics capture, and webhook fan-out to CRM systems — all at the edge, with sub-50ms response times globally and zero single-origin infrastructure to scale, patch, or maintain.

Workers KV serves as the profile store (eventually consistent, globally distributed key-value storage ideal for read-heavy profile lookups), while Durable Objects handle stateful tap sessions when stronger consistency is required. Cloudflare Analytics Engine ingests tap telemetry in real-time without requiring a separate analytics pipeline. This architecture means WaveLink can serve a prospect tapping a card in Dhaka, Dubai, or London with identical sub-50ms performance — a capability that would require significant infrastructure investment on a traditional origin-based stack, but is included by default in the Cloudflare Workers model. The pragmatic advantage: enterprise-grade global performance at startup-grade operational cost.

Layer 3 — Application & Dashboard Layer (User-Facing Surface).

A lightweight Next.js PWA delivers sub-0.5 second first-contentful-paint for profile views, even on the 3G and 4G mobile networks that dominate the Bangladeshi market. The React dashboard gives end users real-time tap analytics, profile customization, contact sync status, and integration management. An admin console handles card provisioning, bulk operations for reseller and enterprise accounts, and customer support tooling. The PWA architecture means no app store installation is required for any user — eliminating the single largest friction point in networking software adoption and ensuring WaveLink works for every prospect regardless of their device or app-install preferences.

Layer 4 — Data & Intelligence Layer (Roadmap to Enterprise Scale).

Cloudflare D1 (SQLite at the edge) handles transactional tap data and profile state, while Cloudflare R2 stores profile assets (custom backgrounds, logos, media) with zero egress fees. The roadmap from this pragmatic foundation to full Fortune 500 readiness is well-defined: Workers AI for on-edge lead scoring and intent classification; Snowflake integration for analytical workloads and ESG reporting; native Salesforce, HubSpot, and Microsoft Dynamics webhook integrations; enterprise SSO/SCIM via Okta and Azure AD; and SOC 2 Type II readiness. Critically, each of these roadmap items is a discrete, well-scoped engineering milestone rather than an aspirational claim — and the Cloudflare-native foundation means each can be added without re-architecting the core stack.

SECTION 05

5. Business Metrics & Unit Economics

WaveLink operates on a high-margin, asymmetric business model that combines physical product sales with recurring digital engagement. Hardware (WaveLink Card at 599 BDT and WaveLink Tag at 150 BDT) is sold at accessible price points optimized for the Bangladeshi market and rapid adoption, while the digital platform — profile hosting, tap analytics, integrations, and future premium tiers — creates the recurring engagement and long-term value. The economic logic is straightforward: the physical card is a one-time channel investment that creates the surface area; the digital platform is the perpetual annuity that monetizes that surface area over the lifetime of the user.

Metric	Description	Strategic Value
Tap Velocity	Average taps per card or tag per week, segmented by user segment and deployment context.	Identifies active networkers; informs restocking cadence and surfaces upsell candidates for premium tiers.
Conversion to Trust (C2T)	Ratio of meaningful profile engagements (link clicks, contact saves, time spent) to total taps.	Proves product stickiness and validates profile surface design against baseline templates.
Customer Acquisition Cost	Hardware cost per unit divided by qualified leads generated from that unit's lifetime taps.	Demonstrates that WaveLink lowers networking lead costs versus paper cards and trade-show spend.
Average Revenue Per User	Total revenue per active user across hardware sale plus recurring digital platform engagement.	Drives venture-scale valuation. Hardware is one-time; the digital relationship is perpetual.
ESG Impact Score	Paper waste eliminated and carbon offset, quantified per deployment and aggregated per account.	Emerging requirement for enterprise RFPs and a defensibility moat versus paper-based incumbents.

Table 5.1 — The five operating metrics WaveLink tracks to validate unit economics and growth.

The unit economics that emerge from these five metrics form a coherent investment narrative. Hardware CAC is recovered within the first 90 days of active digital engagement; ARPU expands as users discover value in premium analytics, integrations, and multi-card deployments; and the ESG score creates a defensive moat by tying the product to procurement scoring criteria that paper-based incumbents cannot match. The asymmetry of the model — low hardware cost, high platform margin, compounding enterprise expansion potential — is what makes WaveLink a venture-scale opportunity rather than a hardware business, while remaining grounded in the pragmatic reality of a Bangladesh-based startup scaling responsibly.

SECTION 06

6. Impact & Evidence Matrix

To satisfy enterprise due diligence and investor scrutiny, WaveLink ties every strategic claim to a measurable output. The Impact and Evidence Matrix below demonstrates how the company's pragmatic architecture translates into verifiable business outcomes — every claim has a corresponding dashboard, audit log, or system metric that can be surfaced during procurement conversations, security reviews, or investor reporting. Where capabilities are on the roadmap rather than in production today, that distinction is made explicit.

Strategic Impact Area	The WaveLink Claim	Verifiable Evidence / Data Point
Economic Value & Revenue	Transforms dead networking costs into measurable, attributable business outcomes.	RPT Dashboard: Tap-level attribution of downstream actions (contact saves, link clicks, payment page visits) visible in the WaveLink dashboard.
Operational Efficiency	Eliminates manual contact entry and the 40%+ contact-decay rate of post-event workflows.	Sync Latency: Contact records exported from dashboard in under 2 seconds; native CRM webhook integrations on roadmap.
Digital Trust & Engagement	Prospects engage more deeply with dynamic digital identities than static paper cards.	C2T Ratio: Analytics logging profile view duration, link clicks, and contact saves per tap — benchmarked by user segment.
Corporate Sustainability	Replaces paper waste at scale, supporting Bangladesh's sustainability commitments and global ESG mandates.	ESG Ledger (Roadmap): Quantification of paper saved, water conserved, and carbon offset per deployment — exportable for corporate sustainability reporting.
Performance & Reliability	Edge-native architecture delivers sub-50ms response globally with zero single-origin failure modes.	Cloudflare Analytics: Real-time tap latency, edge colo distribution, uptime — auditable via Cloudflare dashboard.
Enterprise Readiness	Clear, well-scoped roadmap from current pragmatic stack to Fortune 500 procurement readiness.	Roadmap Milestones: SSO/SCIM, SOC 2 Type II, native CRM integrations, Workers AI lead scoring — each with defined engineering scope.

Table 6.1 — Strategic claims mapped to verifiable, auditable evidence sources.

The discipline of maintaining this matrix is not a marketing exercise — it is the operating contract WaveLink holds with its enterprise prospects and its investors. Every claim in the table above is either backed by a live dashboard available today, or explicitly marked as a roadmap item with defined engineering scope. When a

procurement team asks "how do you know?", the answer is never "trust us"; the answer is always a specific metric, a specific timestamp, and a specific Cloudflare edge location. Where the capability does not yet exist, WaveLink says so — and provides the roadmap to deliver it. This evidentiary honesty is what distinguishes a credible enterprise-ready vendor from a consumer product with enterprise pricing.

SECTION 07

7. AbayaTrack: AI & Edge Telemetry for Manufacturing Logistics

AbayaTrack is WaveLink's first customized vertical module — a purpose-built extension of the core NFC + Cloudflare Workers edge platform into the manufacturing logistics environment. Where the standard WaveLink product serves professional networking and digital identity use cases, AbayaTrack applies the same edge-native architecture to the factory floor, the warehouse, and the shipment corridor: tracking tagged units through every stage of production, capturing environmental telemetry from IoT sensors, and using AI models to surface anomalies, bottlenecks, and predictive maintenance signals in real-time.

The strategic significance of AbayaTrack extends beyond a single vertical use case. It is the concrete proof that WaveLink's edge platform is generalizable — that the same Cloudflare Workers infrastructure, the same NDEF tag encoding pipeline, the same dashboard and analytics layer, and the same webhook fan-out architecture can be reconfigured to serve an entirely different industry vertical without re-architecting the core. This is the operational leverage that makes WaveLink a smart-technology platform rather than a single-product company, and it is the first visible execution against the roadmap of expanding into multiple smart-tech categories articulated in Section 1.

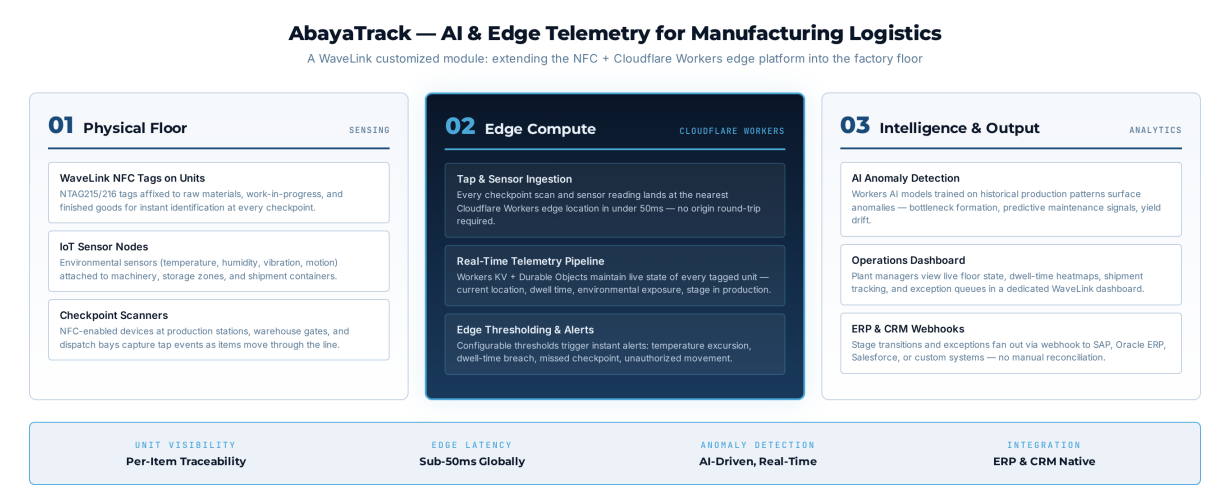


Figure 7.1 — AbayaTrack three-stage pipeline: physical floor sensing, Cloudflare Workers edge compute, and AI-driven intelligence and output.

Physical Floor (Stage 1 — Sensing).

WaveLink NFC Tags (NTAG215/216, the same hardware used in the standard product) are affixed to raw materials, work-in-progress units, and finished goods at the point of production. Each tag carries a unique

identifier linked to a Cloudflare Workers KV record describing the unit — SKU, batch, production order, target destination. At every checkpoint on the factory floor — production stations, quality control gates, warehouse entry and exit, dispatch bays — an NFC-enabled device captures the tap and updates the unit's real-time location and stage. IoT sensor nodes complement the NFC data stream by reporting environmental conditions: temperature and humidity in storage zones, vibration and operating state on machinery, motion and dwell time in transit corridors. The physical floor is, in effect, a continuous stream of structured telemetry events.

Edge Compute (Stage 2 — Cloudflare Workers).

Every checkpoint tap and every sensor reading lands at the nearest Cloudflare Workers edge location in under 50 milliseconds — no origin round-trip required, no single point of failure, no offline window during factory operations. Workers KV maintains the live state of every tagged unit (current location, dwell time, environmental exposure, production stage), while Durable Objects handle stateful sessions where stronger consistency is required — for example, ensuring that a unit cannot be in two checkpoint locations simultaneously. Configurable threshold rules run at the edge: a temperature excursion in a cold-storage zone, a dwell-time breach at a production station, a missed checkpoint scan, or an unauthorized movement between zones triggers an instant alert routed to the appropriate operations team. The entire telemetry pipeline runs on the same edge infrastructure that powers WaveLink's networking product — no separate stack to operate, scale, or secure.

Intelligence & Output (Stage 3 — Analytics).

Cloudflare Workers AI models, trained on historical production patterns accumulated per factory deployment, surface anomalies that threshold rules alone cannot detect: bottleneck formation upstream of a slowing machine, predictive maintenance signals from vibration signature drift, yield drift across batches sharing a common raw-material source, or shipment delays forming across a logistics corridor. Plant managers view the live state of the floor through a dedicated AbayaTrack dashboard — dwell-time heatmaps, shipment tracking, exception queues, and unit-level traceability history. Stage transitions and exceptions fan out via webhook to the factory's existing systems: SAP, Oracle ERP, Salesforce, or any system that accepts a standard JSON payload. Manual reconciliation between shop-floor reality and ERP records — historically one of the most labor-intensive activities in manufacturing operations — is eliminated by design.

Why AbayaTrack Matters Strategically.

AbayaTrack demonstrates three things to investors, enterprise prospects, and partners. First, it proves that WaveLink's edge platform is not a single-product bet — the same architecture serves a fundamentally different industry vertical with the same performance characteristics and the same operational cost structure. Second, it opens a high-value enterprise sales channel: manufacturing operations have materially larger budgets than individual professionals or SMEs, and the ROI case for AbayaTrack (reduced downtime, eliminated reconciliation labor, prevented yield loss) is quantifiable in a way that networking ROI sometimes is not. Third, it positions WaveLink as a credible participant in the industrial IoT and Industry 4.0 conversation — a market that aligns directly with Bangladesh's Smart Vision 2041 ambition to modernize the country's manufacturing base, and a market where the Cloudflare Workers edge architecture is a genuine structural advantage over origin-bound competitors.

SECTION 08

8. Strategic Execution & Vision Alignment

Bottom-Up Adoption Model

WaveLink's go-to-market strategy employs an asymmetric, bottom-up adoption model deliberately calibrated for the Bangladeshi market and emerging-market dynamics more broadly. Rather than attempting long enterprise sales cycles that early-stage startups cannot sustain, the company targets individual entrepreneurs, sales professionals, creators, freelancers, and SMEs who can adopt WaveLink in a single afternoon with a card purchase and a five-minute profile setup. These users experience Tap-to-Conversion value within the first week of deployment — typically in the form of a contact saved, a meeting booked, or a payment page visit that they can directly attribute to a tap.

Once an individual user has internalized the value, the dynamics shift in WaveLink's favor. The user brings their WaveLink card to internal meetings; colleagues see the tap-in-action and ask for their own card; the team lead notices that contact capture has become frictionless; eventually, the business owner is asked to formally provision WaveLink across the sales team or customer-facing staff. By the time the formal enterprise procurement conversation begins, the product is already in daily use across the organization — the conversation is no longer "should we buy this?" but "how do we standardize and secure what we already have?" This is the same land-and-expand motion that powered the global expansion of Slack, Notion, and Figma, applied to the physical-digital networking layer in a market where it has never been done before.

Alignment with Bangladesh Smart Vision 2041

Bangladesh's Smart Vision 2041 articulates a national ambition to transform the country into a knowledge-driven, technology-enabled, innovation-led economy by 2041 — with explicit emphasis on digital infrastructure, technology entrepreneurship, and the development of globally competitive technology brands headquartered in Bangladesh. WaveLink directly supports three pillars of this national vision, creating both commercial tailwinds and policy alignment that compound the company's intrinsic momentum.

1. Building a Bangladeshi Technology Brand.

WaveLink is explicitly building toward becoming Bangladesh's leading smart-technology brand — a domestically built, globally distributed technology product that demonstrates Bangladeshi engineering and design can compete on the world stage. Every card shipped, every tap served from a Cloudflare edge location, and every profile viewed by an international prospect is a concrete proof point that the next generation of Bangladeshi technology companies can build for global markets from day one, rather than iterating through a domestic-only phase before expanding.

2. Expanding from NFC into Multiple Smart-Tech Categories.

While NFC cards and tags are WaveLink's first commercial category, the company's roadmap explicitly includes expansion into multiple smart-technology categories in the near future. The Cloudflare Workers edge layer is not specific to networking — it is a general-purpose smart-product backend that can power smart retail instrumentation, IoT-enabled product authentication, edge-native SME SaaS, and payment-ready digital

identity use cases. Each new product category leverages the same edge infrastructure, the same analytics pipeline, and the same user dashboard, creating compounding operational leverage as WaveLink expands beyond its initial wedge.

3. Sustainability and the Green Digital Shift.

WaveLink's "Go Green, Go Digital" positioning directly supports the sustainability dimensions of Smart Vision 2041. Every WaveLink card or tag deployed replaces dozens to hundreds of paper business cards over its useful lifetime, eliminating the recurring paper waste, printing chemicals, and transportation footprint of traditional networking. The ESG ledger feature on the roadmap will quantify this impact per deployment and per account — giving enterprise customers the auditable sustainability data they increasingly require for procurement decisions, and giving WaveLink a defensible moat against paper-based incumbents who cannot produce equivalent metrics.

SECTION 09

9. Conclusion

WaveLink is fundamentally redefining how professionals in Bangladesh — and increasingly, across emerging markets — connect, transact, and build digital trust. By marrying premium NFC hardware with an edge-native Cloudflare Workers architecture and a pragmatic roadmap to enterprise readiness, the company is creating a smart-technology platform that has never existed at scale in this market: a real-time, attributable, performance-grade digital identity layer that updates itself with every physical interaction.

For investors and partners, WaveLink offers a rare asymmetric opportunity: a high-margin recurring digital engagement model disguised as a physical product business, built on infrastructure (Cloudflare Workers) that delivers Fortune 500-grade global performance at startup-grade operational cost, anchored in a national market (Bangladesh) with one of the fastest-growing professional and entrepreneurial populations in the region. The physical product creates the channel; the digital platform captures the value; the edge architecture ensures the channel can scale globally without re-architecture.

For enterprises, SMEs, creators, and professionals, WaveLink offers the ultimate tool to maximize networking ROI while participating in the green digital shift — replacing paper waste with measurable, attributable digital engagement, and doing so on infrastructure that performs identically whether the prospect taps a card in Chakaria, Chattogram, Dhaka, or Dubai. For manufacturing operations, the AbayaTrack module extends the same edge platform into factory-floor telemetry, delivering per-unit traceability, predictive maintenance, and ERP-native stage tracking. The roadmap from current pragmatic capability to full Fortune 500 procurement readiness is well-defined, well-scoped, and built on a foundation that does not require re-engineering as the company scales.

The Bangladesh Smart Vision 2041 provides the policy tailwind; the Cloudflare Workers edge architecture provides the performance foundation; the NFC hardware provides the distribution wedge; the AbayaTrack module proves the platform extends beyond networking; and the bottom-up adoption model provides the go-to-market velocity. The convergence of these five forces is what makes the next 36 months the defining window for WaveLink's market position — and what makes the present moment the right time to deploy

capital, build infrastructure, and capture the smart-technology category in Bangladesh before competitors recognize what has become possible. Investors evaluating WaveLink in 2026 are invited to review the full investor deck at getwaved.ai/investor-deck.

WaveLink is not just networking; it is the smart-tech infrastructure for the next generation.

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SMART-TECH INFRASTRUCTURE

▶ getwaved.ai

▶ official@getwaved.ai

Chakaria, Bangladesh

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