



WaveLink

The Physical Trust Layer for the AI Future

Where physical presence meets digital verification — building trust in an AI-driven world

CHAKARIA

DUBAI

NEW YORK



The Digital Trust Crisis

As we transition into an AI-dominated economy, the digital world faces a massive trust deficit that's costing billions and eroding consumer confidence.

30% Fake Reviews

Nearly one-third of all online reviews are now AI-generated or fraudulent

\$787B Lost Annually

Global economic cost from misinformation and misleading purchases

50% Won't Buy

Consumers refuse purchases when they suspect inauthentic feedback

The Waste Problem



Traditional Networking Fails

The business card industry perpetuates an unsustainable cycle that wastes resources and undermines meaningful connections.

- ❑ The world needs a verified, sustainable solution.

88% Discarded in One Week

Paper business cards are thrown away almost immediately after networking events

6 Million Trees Annually

This wasteful cycle consumes massive forest resources every single year

Verified by WaveLink

WaveLink isn't just a card company — we're a **Physical Data Infrastructure** provider using NFC technology to bridge the gap between physical reality and digital reputation.

Proof-of-Presence Protocol

In an era of deepfakes and AI manipulation, WaveLink provides the "Ground Truth." A WaveLink tap proves a human was physically present at a specific location.

High-Value Data

This location-verified data becomes the gold standard for AI search engines like Google and Perplexity to accurately rank local businesses.

"We don't just share contacts; we verify connections."

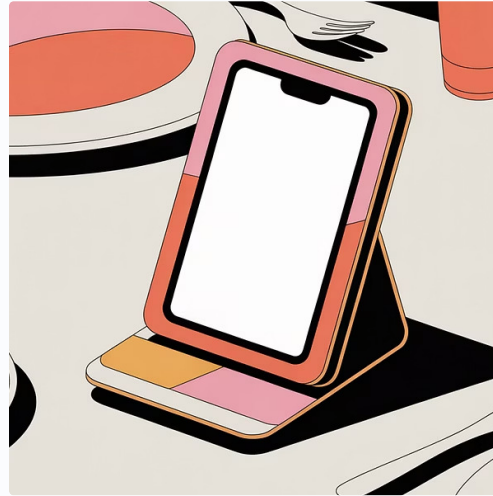


The WaveLink Ecosystem



Smart Card (White Edition)

Premium 1.00mm PVC in matte or glossy finish with embedded NTAG215/216 for instant digital sharing. One card replaces 2,000+ paper cards.



Smart Review Stand

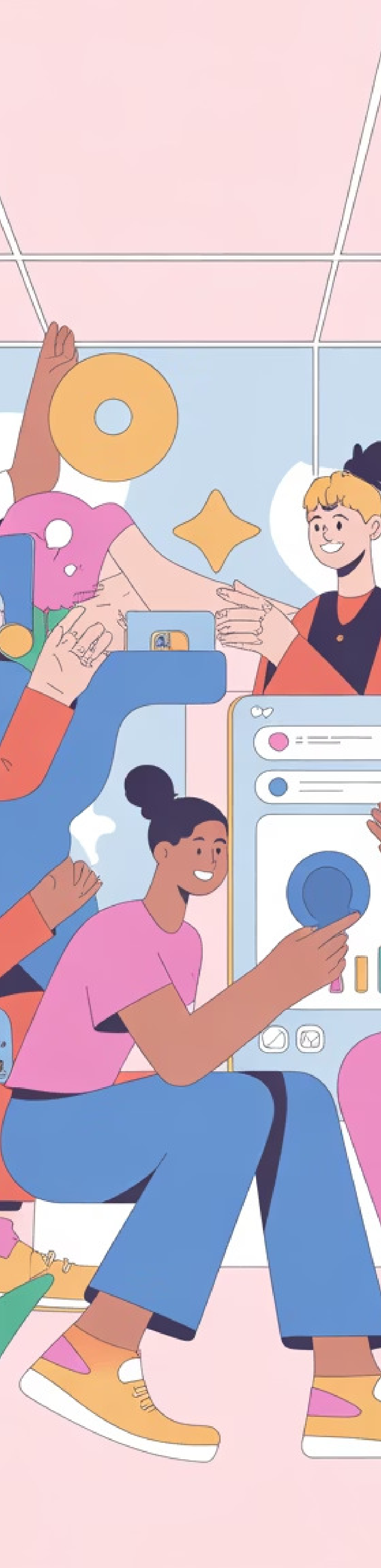
Physical anchor for digital trust.

Customers tap their phone to leave verified reviews in real-time, increasing volume while guaranteeing authenticity.



Digital Profile

Customizable landing page with real-time analytics dashboards showing tap rates, engagement metrics, and review sentiment analysis.



Influencer Partnerships & Niche Markets

WaveLink empowers influencers to transform digital reach into verified, tangible connections, building authentic communities and opening new avenues for monetization.

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Authenticity Verification

WaveLink taps verify real-world connections, combating deepfakes and AI-generated content to ensure genuine engagement.
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Community Building

Influencers can cultivate loyal, verified communities around shared interests, fostering deeper trust and more meaningful interactions.
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New Monetization Streams

Leverage verified endorsements and exclusive, in-person content access to unlock innovative revenue models and brand partnerships.

Creating Verified Niche Networks

By using WaveLink cards, influencers create a new "physical trust layer" for their followers, enabling the formation of hyper-authentic niche markets across various passions.

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Beauty & Fashion

Verified product reviews and in-person style advice, leading to higher conversion rates for affiliate links and brand collaborations.
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Tech & Gaming

Authentic hands-on gadget reviews, verified event attendance, and exclusive meet-ups for genuine fan engagement and early access to products.
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Wellness & Health

Proof of attendance for fitness classes, verified workshops, and credible health discussions build trust in a space often plagued by misinformation.

"Influencers become more than creators; they become trusted brand ambassadors, connecting the digital and physical worlds with WaveLink."



Strategic Global Expansion

Capturing share in the **\$61 Billion Global NFC Market** (2030 forecast) across three strategic regions.



USA: Enterprise Hub

Digital Identity & ESG Compliance. 63% of US businesses adopting digital tools. WaveLink enables paperless mandates and climate disclosure laws (SB 253).



Dubai: Innovation Hub

Smart Retail & Luxury Engagement. Supporting Dubai Economic Agenda (D33) to become a top 3 global smart city through verified guest feedback systems.

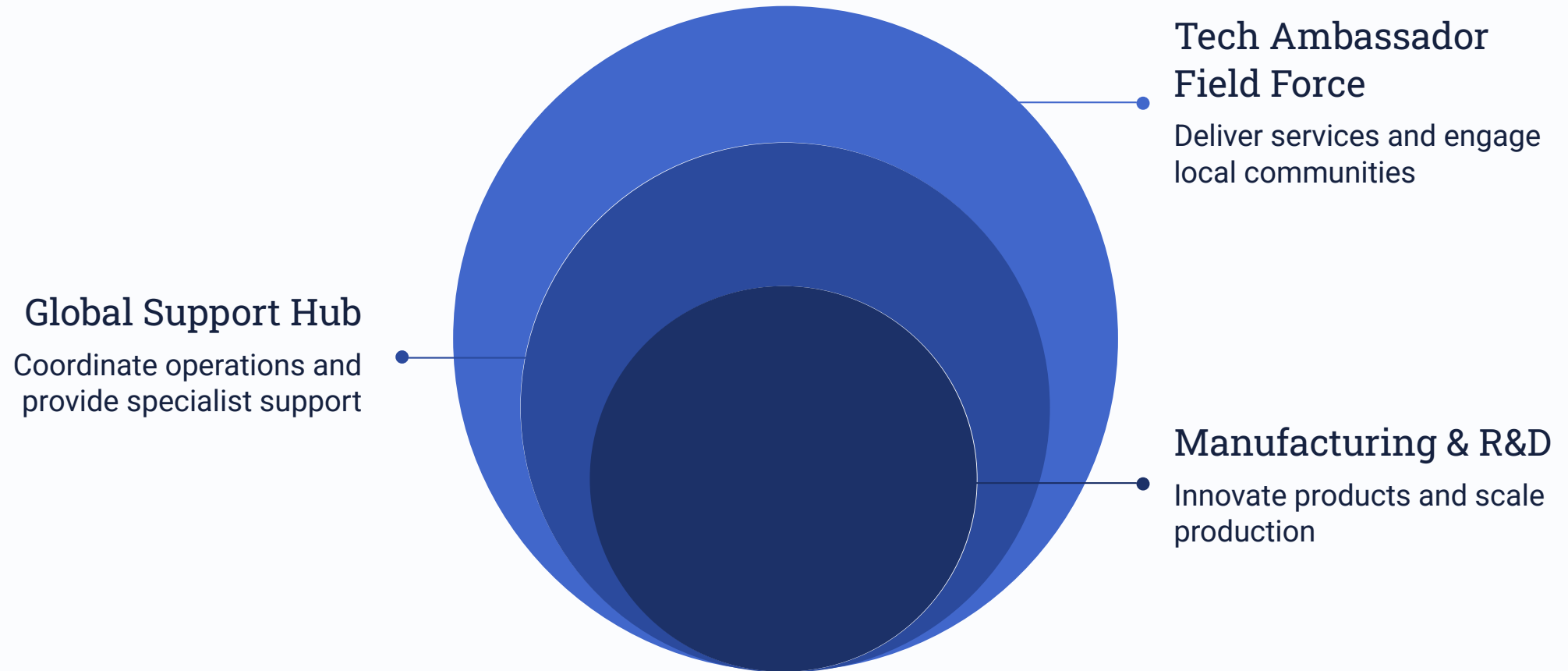


Bangladesh: Production Engine

Mass Market Adoption & Manufacturing. HQ for high-quality production, software development, and pilot market for mass SME digitization.

The Employment Ecosystem

Creating a decentralized workforce aligned with Smart Bangladesh 2041, generating jobs across three distinct operational layers.



We're not just hiring — we're building sustainable employment pathways that combine technology, local expertise, and global reach.

How WaveLink Creates Jobs



Tech Ambassador Field Force

Gig Economy Model:

University students in Chittagong, Dhaka, Cox's Bazar visit SMEs, demonstrate tap technology, and physically set up NFC stands.



Global Support Hub

BPO Model: English-proficient graduates serve as remote Account Managers for USA & Dubai clients, leveraging Bangladesh's #2 global freelance position.



Manufacturing & R&D

Hardware Operations: Skilled technicians in Chakaria handle chip encoding, UV printing, and quality control for export markets.

Impact at Scale

Each employment layer provides distinct value while contributing to the larger ecosystem:

- **Field Force:** Provides flexible income and digital literacy training to youth
- **Support Hub:** Creates professional remote careers with global clients
- **Manufacturing:** Builds technical expertise in emerging NFC technology

This decentralized model enables rapid scaling while maintaining quality and creating sustainable livelihoods.

Sustainability as a Service

ESG Compliance Made Simple

We help global clients achieve Environmental, Social, and Governance goals through verified, measurable impact.



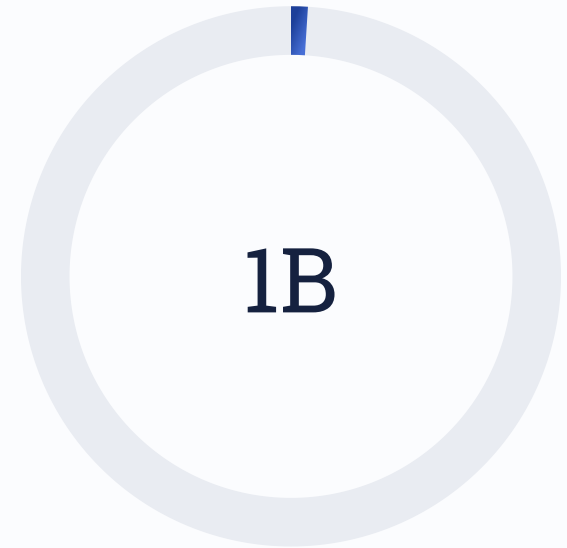
Zero Waste

Moving from disposable to permanent
networking tools



kg CO₂ Saved

Carbon savings per employee annually
through digitization



Papers Eliminated

Aligned with Dubai's Paperless Strategy
target



Trust-as-a-Service: The Business Model

Razor & Blade Strategy

Affordable hardware (NFC Review Stands ~1,500 BDT) drives customer acquisition. Premium monthly SaaS subscriptions for Verified Review Management create recurring revenue.

Diverse Revenue Streams

Hardware Sales NFC cards and multi-material stands	SaaS Subscriptions AI sentiment analysis and real-time dashboards	Verification-as-a-Service Security Lab auditing and chip certification
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Tiered Pricing

Starter (SME) 1,500 BDT hardware + 500 BDT/month SaaS	Pro (Growth) \$49 hardware + \$29/month SaaS	Enterprise Custom pricing with API integration
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Long-Term Employment Protection

Skill-based internal training academy	Human-centric AI for routine tasks	Sustainable workspace with flexible policies
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Financial Roadmap

Years 1-2 70% hardware revenue (10,000+ SMEs)	Years 3-5 60% recurring SaaS revenue	Diversified model ensures workforce stability
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Join the Future

Physical Trust. Digital Growth.

Ready to Transform Your Business?

Whether you're an enterprise seeking ESG compliance, a retail business wanting verified reviews, or an investor exploring the future of physical-digital infrastructure — WaveLink is your partner.

[Contact Us](#)

 Email

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 Headquarters

Chakaria, Bangladesh

 Global Reach

Serving USA, UAE, South Asia