

BUSINESS

COMPANY PROFILE

2025

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About Us:

Wave Link is a modern technology-driven brand focused on creating smart, simple, and impactful digital solutions. We started our journey with NFC-based products—especially smart business cards designed to help people connect instantly and professionally.

Our goal is to make communication faster, branding stronger, and everyday work more efficient through innovative technology. While NFC cards are our first step, Wave Link is continuously growing and preparing to expand into multiple tech categories in the near future.

We believe in smart ideas, quality service, and building long-term value for our customers. With every product we create, our mission is to bring convenience, creativity, and modern tech into one seamless experience.

Business Overview:

Wave Link is a technology-focused startup specializing in Near Field Communication (NFC)–based digital solutions. Our primary product, the NFC Smart Business Card, enables users to share their contact details, social links, portfolios, and business information instantly with a single tap—no apps required.

Operating from Chakaria, Bangladesh, we aim to provide modern networking tools to individuals, businesses, and brands looking to enhance their digital presence.

Our business model includes product sales, customization services, and long-term plans to expand into multiple smart-tech categories.

Wave Link operates with a focus on:

- **Innovation:** Introducing smart, easy-to-use digital products.
- **Customer Convenience:** Ensuring seamless setup, support, and user experience.
- **Scalability:** Growing from NFC solutions to a broader range of technology products in the future.

Through cutting-edge tools and strong customer service, Wave Link is building a reliable and modern tech brand for the next generation.



Vision

To become Bangladesh's leading smart-technology brand by empowering individuals and businesses with innovative, easy-to-use digital solutions.

We aim to create a future where sharing information, connecting with others, and building a digital identity becomes faster, smarter, and completely seamless.

Mission

Our mission is to introduce modern, NFC-powered digital tools that simplify communication and enhance professional identity.

We strive to deliver high-quality, affordable products, ensure smooth customer experience, and continuously innovate so that every individual and business in Bangladesh can step into a smarter, more connected future.

What We Do

At Wave Link, we create smart, NFC-enabled products that help people share information instantly with a simple tap.

Our solutions remove the need for traditional paper cards and make networking faster, cleaner, and more professional. Beyond NFC business cards, we are expanding into multiple smart product categories—offering digital tools that support businesses, creators, and professionals in building a modern identity.

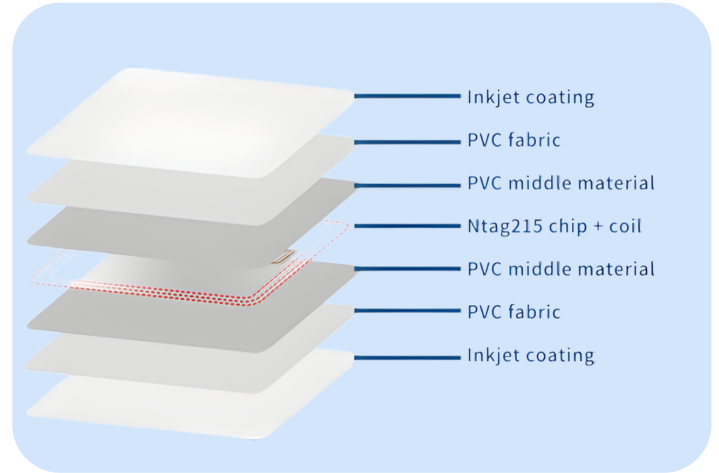


Products & Services:

1.WaveLink Card:

WaveLink's White Edition cards are crafted from high-quality white PVC plastic with a sturdy 1.00 mm thickness, ensuring durability and a premium in-hand feel. After production, we apply advanced UV printing technology, which enhances color vibrancy, sharpness, and long-lasting print quality.

The White Material serves as a versatile canvas—perfect for bold, multi-color designs that represent your brand's modern and dynamic identity. Whether minimal or colorful, your design will stand out with crisp detail and a premium finish.



2.WaveLink Tag:

WaveLink NFC Tag (NTAG215 / NTAG216)

WaveLink NFC Tags are smart, compact, and designed for smooth digital sharing. These tags use high-quality NTAG215 or NTAG216 chips, ensuring fast response, excellent compatibility, and stable performance on both Android and iOS devices. Each tag comes with a durable adhesive back, making it easy to place on phones, laptops, shop counters, packaging, or any smooth surface.

Key Features

- Chip Options: NTAG215 / NTAG216
- Fast Tap Response: Instantly shares your digital profile or link
- High Memory Capacity: Suitable for digital business cards, links, payment pages, and automation
- Compatible with Most Smartphones: Works on all NFC-enabled phones
- Standard Printing: High-quality, durable surface
- Optional UV Printing: Available upon request (extra charge applies)
- Strong Adhesive: Sticks firmly on flat surfaces
- Durable & Waterproof: Designed for long-term use and fully rewritable

WaveLink NFC Tags are ideal for business branding, smart automation, product verification, and instant digital sharing.



Customized Solutions:

1.WaveLink Card:

Price: 599 BDT

- Premium 1.00 mm white PVC material
- Pantone-quality printing
- UV printing available (extra charge)
- Fully rewritable digital profile
- Long-lasting & waterproof

2.WaveLink Tag:

Price: 150 BDT (per tag)

- High-quality NTAG215/216 chip
- Fast tap response
- Waterproof & durable adhesive backing



Why You Need WaveLink

Seamlessly Exchange Info:

Tap, connect, and share instantly with a simple touch. No more traditional business cards, no more typing numbers – just effortless networking.

Go Green, Go Digital:

Join the modern, eco-friendly shift. WaveLink helps you reduce paper waste while keeping your entire digital identity in one smart NFC card or tag.

Elevate Your Professional Image:

Stand out with a sleek, cutting-edge digital card or tag that reflects your creativity, tech-savviness, and modern approach to networking.

Efficiency:

Skip the manual data entry. WaveLink streamlines information sharing with one tap, saving you time and reducing errors.

Sustainability:

Choose a smarter and greener networking solution. Digital cards reduce environmental impact and eliminate the waste of printing paper cards repeatedly.

Strong First Impression:

Make a memorable impact with an innovative way to share your contact details. WaveLink's modern sharing technology sets you apart from traditional business cards.

Who We Serve :

✓ Entrepreneurs & Founders

✓ Sales Professionals

✓ Creators & Freelancers

✓ Businesses Upgrading Their Brand

✓ Anyone Who Networks



Thank

You

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